



autopromotec

Homo faber fortunae suae

Bologna, 24-28 May 2017

The largest and most specialized international exhibition of automotive equipment and aftermarket products in 2017

27th edition → in figures ←



→ **1,651** exhibitors

→ **53** countries

→ **689** international exhibitors

+ 4% exhibitors

+ 6 countries

over 2015



158,000 sqm of exhibiting area

14 halls **5** outdoor areas



More than **500** journalists from every corner of the world



The Autopromotec promotional roadshow in **10** countries in **3** continents



45 meetings with associations, press and companies from the automotive sector



120 delegates from **30** countries



More than **100,000** professional visitors expected

More than **25,000** international ones



More than **670** B2B meetings will take place at Autopromotec 2015



More than **300** international associations invited

DEMONSTRATION AREA

OFFICINA 4.0

proof of concept

in collaborazione con **accenture**

Hall 30



www.autopromotec.com